

## **Beans & Brews 2015**

### **Fact Sheet for Homebrewers**

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#### **Date/Time/Place**

Saturday June 20, 2015. 11am - 6pm

Boston-Cape Cod KOA Campground  
438 Plymouth Street  
Middleborough, MA

Contact: Karen Cook. 508-443-0243 or beansnbrews2015@gmail.com.

Brewer setup starts at 9:00 AM. The public is allowed in at 11:00 AM. Last call is at 5:30 PM. The votes for Best Club and Best Brew will be tallied at that time. The event is rain or shine.

The event officially ends at 6:00 PM when we will announce the winners & hand out the prizes. After that, if you keep pouring or are camping and want to keep at it, that's up to you.

#### **Why would I want to be part of this?**

First, it's a homebrew festival!

Secondly:

- Help a great cause
- Share your creativity
- Get feedback on your brews
- Win the contests! All legal types of homebrew are eligible – beer, wine, cider, etc.
- Spend a day with like-minded homebrewers, exchanging ideas and sampling each other's work
- This is one of the few opportunities to share homebrew with the public & educate them that it's not bathtub gin and 'shinin.
- Enjoy some good food, music and family fun at a KOA campground on a (hopefully) nice summer day

### **What will be provided?**

The space is an open field where we will designate a 10'x10' area for you. If you will require more room than that, please let us know ASAP. There is no electricity on the field. Bring what you need to serve, including tables and EZ-up tents if you need them. We will provide ice (amount TBD) but you might want to bring some. The campground will also be selling ice if the need arises.

We will also be serving breakfast from 7:30am-11:00am at All Are Welcome on the morning of the event, if you want to come by and see what you are supporting. All Are Welcome is located at 60 Union Street, Middleboro.

### **What do I need to do?**

We need you to let us know by June 6, 2015 that you will be there. We would like an approximate head count for your group so that we can plan lunch.

We don't need a beer list for your club - we just need to know that you are coming so we can set aside space for you. Clubs will pour their own beers for the public, so you should plan on bringing enough people to work the space while others in your club are out sampling.

You do not need to be part of a club to participate. Individuals can come and pour and compete in the People's Choice Best Brew contest. Prizes are TBD but the plan is to have 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners in Best Brew, and one overall Best Club winner. All Are Welcome will cast any tie-breaking votes.

When you arrive, check in with the organizers. We will give your people wristbands, voting tokens for the competition, lunch tickets, voting tokens for the chili cookoff, and get you to your space so you can set up. We also need to assign numbers to your brews for the public's voting. They will drop a token in a jar corresponding to your brew to vote for People's Choice. The brew with the most votes wins Best Brew. The club with the most votes overall, for all of its brews combined, wins Best Club. Individuals are not eligible for Best Club. Everyone will be given 3 tokens to use as they see fit (use all 3 votes for one beer, or vote for 3 different beers, etc.)

It is your responsibility to bring some sort of sign so the public knows the numbers that were assigned to your brews. Paper taped to your table would work, as would a chalkboard, whiteboard, etc. We will provide jars for tokens to be dropped in. There will be a numbered jar for each of your brews and these jars will need to live somewhere in your space, so people can taste and vote right then if they like. When figuring out how to layout your 10'x10' area, keep in mind that those jars will need to be somewhere accessible by the public so they can vote, and that there will be one jar for each of your brews.

There is no minimum in terms of brew volume needed (for example, there is no requirement of a 5-gallon keg per brew) but brewers should be aware that if they run out of a beer before voting is over, they might miss out on votes.

Yes, you can also enter the chili cookoff, if you'd like. Information on that is available separately.

### **The day of**

We will check IDs of people entering and give "21+" bracelets. There will be bracelets for "paid admission but not drinking" also. So be sure to only serve people with a "21+" bracelet. Pours need to be 2oz or less per Massachusetts state law. We will provide tasting glasses to ensure that we stay within this legal requirement – please fill only the provided glassware.

Your club may sell swag such as t-shirts, glasses, etc. in your space if you wish to do so to recoup expenses.

We are in discussions with the campground regarding how to provide vehicle access for brewers to unload and setup gear. Most likely, this will be allowing vehicles onto the field until 11am and requiring that they be removed by this time, when the event opens to the public. This is because we will set up an ID Check/bracelet station at the gate. We will ensure that there is also vehicle access at the end of the day to allow for easy breakdown/reload as well.

### **Accommodations**

There are discounted rates for the campground for the first batch of reservations received, so mention the event when you contact them if you want in on it, if it's still available: 508-947-6435 or boston@koa.net. Some folks are planning on camping the night before to make for easy setup in the morning. Others are planning on camping the night of the event so they don't have to worry about driving home after a day of sampling homebrew. Camping is highly recommended.

### **Ok, how do I get in on this?**

Homebrew clubs and individuals interested in participating should:

- Coordinate within your club so that there is a single point of contact for us.
- Contact Karen at 508-443-0243 or beansnbrews2015@gmail.com before June 6<sup>th</sup> to get assigned a spot on the field. Be sure to give your name, contact info, and the name of the club you are the contact for.
- Let us know if you will need more than 10'x10' of space or have any other special requirements/requests.
- If you have a ballpark number of attendees for your club, please let us know that too.
- Decide if you want to camp and contact the KOA at 508-947-6435 or boston@koa.net to reserve your site.
- Get working on some tasty homebrew!

- We will confirm with you that you are on the list. Once confirmed, show up at the campground between 9:00 and 11:00 on June 20<sup>th</sup> to set up. See one of our volunteers to get your space, wristbands, food tickets, etc.

If you have questions, please contact Karen at 508-443-0243 or [beansnbrews2015@gmail.com](mailto:beansnbrews2015@gmail.com).